

# SOCIAL MEDIA PLAN

	M	T	W	T	F



*Sales - 10%*

Product, Service, Monthly Offer or Campaigns



*Tribe - 20%*

Brand characters, Team Members, Studio/ Office Shots, Events, A Day in the Life



*Works - 30%*

Work in Progress, Work We Made, Case Studies, Testimonials



*Give Something - 40%*

Tips, Advice, Business Growth Facts, Quotes, Newsjacking, Industry Insights, Questions, Giveaways, Competitions