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# NEW seo console

*Get your site found online*

listings | reviews | optimiser



nettl®

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**90% of local searches happen online.**

*Make it easy for customers to find you.*

*Get Listings. Build Reviews. Optimise your website.*

# BE FOUND

*Master the fundamentals of SEO to get your business found more online. Access all solutions for just ~~£49~~ **£39** per month.*



## Listings

Make it easy for potential customers to find you by being present and accurate on 50+ directories.

*Subscribe to Listings for **£19.99** per month.*



## Reviews

Encourage reviews and respond to them all.

Get people talking about your business.

*Subscribe to Reviews for **£19.99** per month.*



## Optimise

Don't confuse search engines. Fix and improve the technical aspects of your website on an ongoing basis.

*Subscribe to Optimiser for **£19.99** per month.*



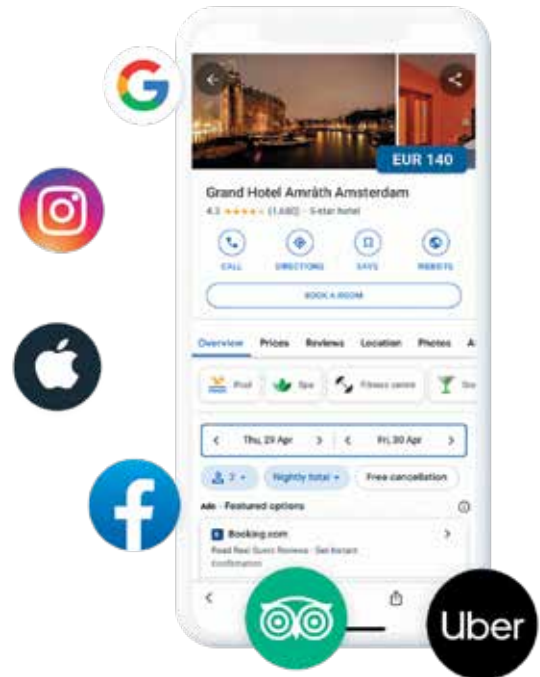


# LISTINGS

*In the past, every business needed to be listed in the Yellow Pages. Today, business information can be found on 50+ platforms such as Waze, Yelp, Facebook, Google, Apple and GPS systems.*

**Listings** are online directories where a business can publish information like opening hours, address, phone number, website and other relevant information.

Use **seo console** to immediately sync your information across 50+ directories. Simply update and publish your business information in one go, across multiple platforms such as Google, Uber, Siri and Facebook. From changing your opening hours to updating your contact details, uploading photos, or displaying delivery options etc.



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## **Why is complete and recent information so important?**

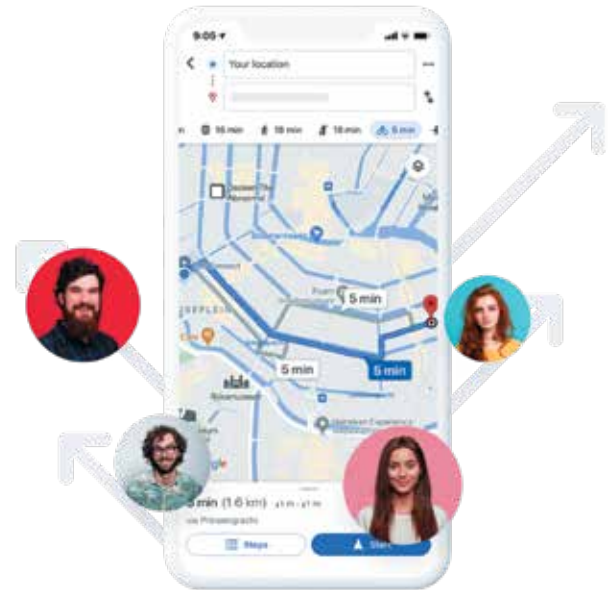
*Because 80% of consumers lose trust in local businesses if  
online information is incorrect or not available.*

# MORE CUSTOMERS

*Accurate listings improve your search rankings.*

When more people can find you, more people can choose you. Complete and consistent information will automatically lead to more calls, website traffic and navigation requests.

Keep track of your business results and invest time where it matters with **seo console**.



# seo console LISTINGS

*Improve your search rankings*

*Get all these features and more for  
just £19.99 per month*

Features include







### **Publish**

Create your company listings  
across 50+ platforms.  
All in one click.



### **Update**

Update and manage all your  
data in one go, from one  
centralised location.



### **Claim**

Claim and manage your  
business location and put  
yourself on the map.



### **GMB Creation**

Create and manage your Google  
My Business account within the  
same dashboard.



### **Maintain**

Listings will continuously push  
your business details to all  
platforms, every month.



### **Report**

Get insights and analytics on  
how your online listings are  
performing and how to improve.



# REVIEWS

*Monitor, track and respond to all reviews and mentions across 50+ platforms and request new ones in one centralised place.*

Get insights on the most discussed topics for your business by different demographics and an aggregate satisfaction score of your visitors.

Easy, quick and generated by our smart algorithms that recognize positive and negative sentiment in comments – that way you can focus on the most important and pending reviews.

Monitor competitors' overall ranking on different platforms, and see the most discussed topics, staying one step ahead.



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## **Responding to reviews, helps.**

*Consistently responding to 75% or more reviews  
can improve your rankings on review sites.*

# BUILD BRAND

*80% of consumers decide whether to choose a business based on reviews.*

Managing your reputation online is vital. Your customers will form views about you from the reviews they read. Respond to reviews across multiple platforms from the **seo console**.

Be in control of what is being said about you, so you can easily identify where improvements need to be made.



# seo console REVIEWS

*Manage your reputation*

*Get all these features and more for  
just £19.99 per month*

Features include





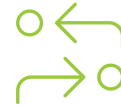
### Monitor

Simply keep track of all your reviews across 50+ different platforms, all in one place.



### Request

Build and encourage more reviews with tools that make it easy to do and share.



### Divert

Channel reviews towards the best email or review site, depending on the sentiment.



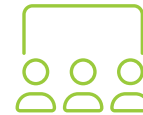
### Respond

Manage your online reputation and improve rankings by responding to reviews.



### Competitors

Set up competitors and monitor their review performance on various channels.



### Research

Use insights from review comments to understand target markets and expectations.





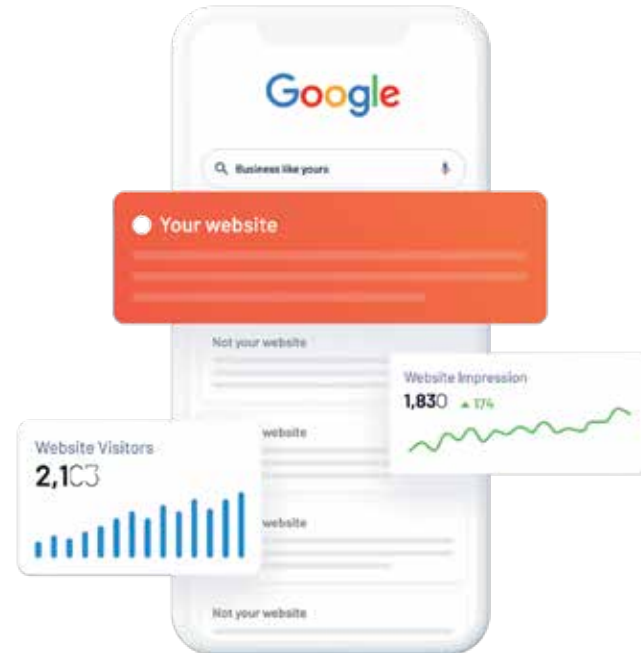


# OPTIMISE

*Gain more customers through your website, increase traffic and offer a great looking and fast experience for your visitors.*

Automatically index and update your website's sitemap to all search engines, increasing online visibility. We show you everything there is to improve on your website from a technical SEO perspective. Fix most bugs easily with just a few clicks.

Use our tools to analyse the keywords you're ranking for and see where improvements could be made. Keep tabs on the competition to see how you stack up against them and where you need to focus your efforts.



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## **Google use over 200 factors in their algorithm.**

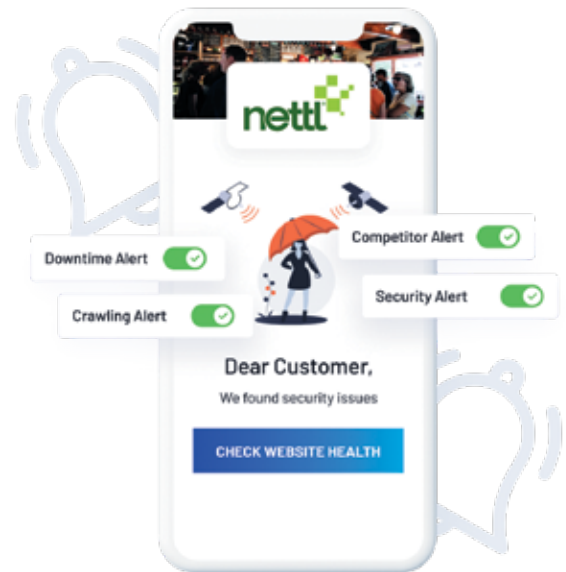
*Making your site technically and structurally  
easy for search engines to view will help improve  
your online presence.*

# HIGHER RANKINGS

*Don't confuse search engines. Having a well optimised website will improve overall rankings.*

Ongoing monitoring and maintenance is essential for a well-oiled website. Keeping track of onsite errors and offsite movements. Updating indexes and submitting sitemaps. Fixing page errors and broken backlinks. Keyword analysis, performance reports, and competitor research.

SEO can be a full-time job. Fortunately, with **seo console**, you have the tools to easily manage the basics by yourself. Think of it as mission control for your website.



# seo console OPTIMISER

*Optimise your website*

*Get all these features and more for  
just £19.99 per month*

Features include





### **Indexing**

Automatically indexes and updates your website's sitemap to all search engines.



### **Bugs**

Fix your bugs to rank higher and ensure optimal user experience.



### **Backlinks**

Access all the links associated with your website. Fix issues and spot opportunities.



### **Performance**

Check which keywords you rank best for and keep up to date on all performance aspects.



### **Competitors**

Check how your ranking results stack up against your search competition.



### **Financials**

Compare PPC costs for financial insights. Check amount saved from your organic traffic.

# seo console BUNDLE

*Do more, for less*

Save over £20 per month.

Get **all three** packages; Listings, Reviews, and Optimiser, in a web-boosting **seo console bundle** for just **£39\*** £49 per month.

*Or, try them for free with a  
30 day free trial.*



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**LISTINGS**



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**REVIEWS**



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