



2026 *Journey* **JOURNAL**

*My goals, and the path
to achieve them.*



GOALS

Where do I want my business to be in 12 months time?

What marketing do I need to do to achieve that?

MARKETING PATH

Pick one or two marketing activities to complete each month, jot them down here.
Refer to the list at nettl.com/uk/journey for inspiration.

JANUARY

APRIL

JULY

OCTOBER

FEBRUARY

MAY

AUGUST

NOVEMBER

MARCH

JUNE

SEPTEMBER

DECEMBER

JANUARY



Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Your journey starts here. You've got this.

FEBRUARY

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Repeat after me... I love marketing.



MARCH

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 → You're making great strides towards your goals.

APRIL

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Time to mix it up and try something new.

MAY



Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 *You're on a roll now.*

JUNE

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 *Half way through the year! How's it going?*



JULY



Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Things are hotting up... don't slow down now.

AUGUST

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 On holiday?
Use automation to keep working towards your goals.



SEPTEMBER



Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 *The stars say this is your power month. Go for it!*

OCTOBER

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 *The clocks go back, but you're moving forward.*



NOVEMBER

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Nearly there! Keep going.

DECEMBER

Theme _____

Offers _____

Budget £ _____

Activities _____

Scribbles

 Hooray. You did it!

