







Dreaming beyond misted window, snow starts to fall Reminiscing his first job, when he was ever so small

Mounting creaky delivery bike, bell a jingling Breath frozen, little icy fingers a tingling

Up through the kissing gate, high on the hill Pedalling and puffing in deep winter chill

Last drop for Ma Parker, third time this week Door opens, slams, why doesn't she ever speak?

Head droops low, lip quivers in fading light He grasps a card, handwritten late last night

She hears letterbox swing, watches him leave Opens the envelope, astonished to receive

It's a heart-felt thanks for custom all year "Oh...", deep remorse, eye forming a tear













To the eve of Christmas our tale now goes He's climbing the hill, icicles biting his nose

But what's this at Ma Parker's, dusted in snow? A parcel, his name tagged, he *fumbles* the bow

Frigid digits *carefully* peel back the wrap A gift from her! Gloves, scarf and cap...

*"Yikes!"* vibrating phone abruptly breaks his gaze *Rudely* transported back to present days

But that momentary flashback reminds him hence Saying "thank you" just makes business sense

"Oh, hello Mrs Parker!" a smile forms as he says
"How's my very best customer doing today?"







# **CHRISTMAS TABLES**











GUINEVERE Loose tablecloth for 6 foot table from \$165 FDTCGU6

ARTHUR 5 5 foot fitted tablecloth from \$191 FDTCAR5

ARTHUR 6 6 foot fitted tablecloth from \$201 FDTCAR6

E ARTHUR JUNIOR Table runner from \$114 FDTRARJ

**15% OFF** your first fabric order with code **15ALLFAB** 









# **FESTIVE DISPLAY STANDS**

Our **Stage** and **Curve** range of fabric displays make great room dividers, backdrops or welcoming feature walls. Freestanding, portable, easy to assemble and machine-washable. When exhibitions and events re-open, just buy a replacement cover and you've got a ready-to-go backdrop. All stands come complete with carry bag.





- STAGE 46 Our widest straight display a full 4.6m across \$945 each FDSSADFC
- STAGE 18 2.3m high by 1.8m wide and a super small footprint \$451 each FDSCHOFC
- STAGE 30 3m wide straight stand with same 2.3m height \$599 each FDSNYOFC
- CURVE 30 Elegant 3m width and 2.3m height looks stunning \$560 each FDSROOFC
- **CURVE 24** Guide people towards a different area with gentle 2.5m wide curve \$479 each FDSBLOFG







## **GAZEBOS**

We might be spending more time outdoors this winter. Shelter under our branded Gazebos. They make a great christmas stall, collection point or Santa's grotto!

Choose from three sizes, then pick your canopy. Lowest cost is black from \$496, with optional printed pelmet from \$586. Or fully print the whole canopy, top and pelmets. Then add sides - either half height or full height. Each can be printed one side or both sides.

- ✓ VICEROY 3m Square 3 x 3m gazebo shown with black canopy and printed front pelmet from \$586 each FDSDELFC
- FULL HEIGHT WALL Add optional full-height walls, which attach to the frame with velcro straps (included) from \$329 each
- C HALF HEIGHT WALL Or add half-height walls, which attach to the sides with a clip-on aluminium bar (included)

  from \$275 each FDSGZBWH
- MARQUIS 4.5m Fully printed canopy on 3 x 4.5m frame, shown with full height walls (optional extra) from \$1,500 each FDSGZ4FC
- MARQUIS 6m Our widest gazebo is 3 x 6m, shown here with fully printed canopy and full height back wall (optional extra)

  from \$1,895 each FDSGZ6FC

# DO PEOPLE STILL SEND CHRISTMAS CARDS?

Yeh, we get asked that a lot.

Of course they do.

Granted, you probably got fewer Christmas Cards last year than in 1999.

But think about one you did get.

Did you open it and think "They shouldn't have bothered"?

Did you baubles.

You thought "ah, cute". Or "ha! that made me smile" or "oh yeh, I was meaning to get back in touch with them."

They say some things are best left unsaid.

But "thank you" isn't one of them.







Watch the short movie www.nettl.com/us/carol



# **CHRISTMAS CARDS**

We've made it even more affordable to say thanks and spread some festive cheer. Fast&Few Christmas Cards are printed digitally and supplied pre-folded. Or for larger quantities, Silk Christmas Cards are supplied flat, ready for folding.









#### **SILK CHRISTMAS CARDS**

	250	500	1000		250	500	1,000
<b>REGULAR</b> flat size 8.5 x 5.5in				<b>MEDIUM</b> flat size 9 x 6in			
full color one side GCSRG01T	\$191	\$198	\$231	full color one side GCSMD01T	\$204	\$216	\$251
full color both sides GCSRG02T	\$227	\$240	\$271	full color both sides GCSMD02T	\$247	\$260	\$296
<b>LARGE</b> flat size 10 x 7in				<b>SQUARE</b> flat size 12.5 x 6.25in			
full color one side GCSLG01T	\$278	\$288	\$340	full color one side GCSSQ01T	\$260	\$269	\$320
full color both sides GCSLG02T	\$309	\$327	\$373	full color both sides GCSSQ02T	\$294	\$315	\$362

14pt card stock with matt aqueous | full process color one side or both sides scored in half | supplied flat | 8 working days

# **FAST & FEW CARDS**











#### **UNCOATED CHRISTMAS CARDS**

	50	100	200		50	100	200
<b>REGULAR</b> flat size 8.5 x 5.5in				<b>MEDIUM</b> flat size 10 x 7in			
full color both sides FBUSH1L	\$64	\$103	\$171	full color both sides FBURH1L	\$87	\$149	\$260
<b>LARGE</b> flat size 11 x 8.5in				<b>SQUARE</b> flat size 8.27 x 8.27in			
full color both sides FBUTT1L	\$117	\$210	\$392	full color both sides FBUXH1L	\$87	\$149	\$260

110lb cover uncoated | full process color both sides supplied folded in half | 4 working days

#### **MATT LAMINATED CHRISTMAS CARDS**

	50	100	200		50	100	200
<b>REGULAR</b> flat size 8.5 x 5.5in				<b>MEDIUM</b> flat size 10 x 7in			
full color both sides FBM1SH3L	\$58	\$90	<b>\$148</b>	full color both sides FBM1RH3L	\$77	\$130	\$222
<b>LARGE</b> flat size 11 x 8.5in				<b>SQUARE</b> flat size 16.54 x 8.27in			
full color both sides FBM1TT3L	\$101	<b>\$179</b>	\$332	full color both sides FBM1XH3L	\$77	\$130	\$222

130lb cover coated silk  $\mid$  matt laminated front  $\mid$  full process color both sides supplied folded in half  $\mid$  4 working days







63% of marketers are investing more in search engine optimisation. Why? Because 20 billion searches happen every day. More people are searching and more people are buying online. We're helping hundreds of businesses climb rankings every day. Our business SEO packages start at \$250 per month. Wonder how your site is performing? Get a free, no-obligation audit at

## **ECOMMERCE**

People staying indoors got used to a new way to shop. Online. It was big before. It's imperative now.

Are you ready to receive your share of online sales? Keep the trade routes open to more customers with an eCommerce site. It might cost less than you expect to get started and we can teach you how to update your products yourself.



## **CLICK & COLLECT**

Reduce unnecessary in-store time and face-to-face contact with 'Click & Collect'. Have customers browse from the comfort of their couch, pay online and pick up from your collection point. Set rules like how many orders you can handle at a time and lock slots when you're too busy. Even sync your online store with your physical stock levels.









## **DELIVERY**

Don't come to us, we'll come to you. Deliveries were one of the first things to soar as lockdown measures commenced. As restrictions get tighter, demand is not going to disappear. Scheduling deliveries and collections can ease pressure and avoid crowding. Ask about adding delivery functionality to your website.

### **BOOKINGS**

Some businesses are being asked to limit the number of people on the premises at any one time. That could make *no appointment necessary* a thing of the past. Clever booking systems for all industries will be popping up in their place. Need to integrate with your existing reservation system?

Just let us know what you're using.

## **GET HELP**

You don't need to travel to see us.
To talk about anything in this catalogue please visit www.nettl.com and hit *Find a Studio*. Arrange a video callback for later and we'll give you a free consultation. We'd be delighted to make your acquaintance.







Book an online video meeting or order at **www.nettl.com** 

The small print: APrices exclude sales tax, delivery and design. See full product specifications online. Price point may not represent products in photos. Participating studios only. 15% off fabric deal valid until 12/31/2020 on first order only.



