

SPRING'S *the* SEASON  
for FROLICKING

# ALFRESCO EVENTING

to gather & PROMOTE  
your BUSINESS



# Why GO ALFRESCO?

Being outside makes us feel good. It boosts our mood and reduces stress levels. Fresh air raises oxygen levels in the brain. That increases serotonin, the feel-good hormone. So make the most of nature's help to do a bit of business this spring.

Take your trade wholly outside. Or extend your existing premises with an outdoor section. Capture more passing traffic, or simply get your brand out and about. Whatever your goal, we've got a load of outdoor marketing ideas to help you along your way.



**HUGE STOCKS**

*Live online availability*



**CUSTOM DESIGN**

*Full local creative service*

# For **OUTDOOR** **MESSAGES**

Proliferate your marketing messages outside your premises or around your alfresco event to raise brand awareness.



**LOLLY POP-UP BANNER**

from \$278 FDPOMOF



**JELLY POP-UP BANNER**

from \$278 FDPOSFV



**CROWD BARRIER COVER**

from \$193 FDBACBC



**FLUTTER FLAG**

from \$119 FDFPROF (Optional base \$60)

# For **TRADING OUTDOORS**

Instantly set up your own outdoor store with a free-standing waterproof gazebo.

They're always a hit at pop-up food events and maker's markets.

- A MARQUIS 10'** Bigger than a domestic gazebo, 10 x 10' footprint shown with fully printed canopy **from \$1,189 each** FDSGZBFC
- B FULL HEIGHT WALL** Add optional full-height walls, which attach to the frame with velcro straps (included) **from \$329 each** FDSGZBBW
- C HALF HEIGHT WALL** Or add half-height walls, which attach to the sides with a clip-on aluminum bar (included) **from \$275 each** FDSGZBWH
- D TABLECLOTH** Cover your table with a branded colorful and washable fabric tablecloth **from \$165 each** FDTG6U6



**HEAVY DUTY OPTION** Ask us about our new heavy duty gazebo upgrade with hexagonal leg frames.

# For **TRADING OUTDOORS**

## 1 Choose your **SIZE**

Our bestseller is 10 x 10', bigger than typical domestic gazebos. Go double-width with our 20' edition and for those that like something in-between, the 15' edition.

## 2 Choose your **CANOPY**

Our lowest price is a black unprinted canopy. Upgrade and get the fascia pelmet printed. Or opt for the whole top and pelmet printed on all sides.

## 3 Then add your **WALLS**

Most people finish their gazebo with walls but side panels can be left open for ventilation. Mix and match full height and half-height panels. Half height walls include a hanging rail – to hide a table if you're selling stuff over the counter.



# For TRADING OUTDOORS

Attract attention to your outdoor event with an array of fluttering flags. Announce your location, advertize your products, or simply decorate the space around you.



## TEARDROP ▲

9' standing flag

from \$191 FDFQ270

Optional base from \$60



## APOSTROPHE ▲

Backpack flag

from \$175 FDBFH0



## ▲ QUILL

12' standing flag

from \$157 FDF360

Optional base from \$60



## ▲ EMBASSY

Wall mounted flag

from \$173 FDFKAN55

Flag pole + bracket \$227



## FESTIVAL ▲

Hand-held flag

from \$98

FDFWEMF



# For **GETTING** *the* **WORD OUT**

Looking for different ways to get your brand out there? Try flyers. Add a shape to make them more eye-catching. Get a set of matching business cards, refer-a-friend cards, and appointment cards, for a strong brand statement. Use stickers to quickly brand generic packaging and envelopes.



## SILK FLYERS

from \$69 SCNHA01M



## POSTCARDS

from \$46.59 PC0GUS0T



## MATTE BUSINESS CARDS

from \$41.68 BC4MB4T



## STICKERS

from \$87.56 SK7U00T



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